JRRD Mission

To responsibly evaluate and disseminate scientific research findings impacting the rehabilitative healthcare community
Concepts We Will Cover Today

- Star-Spangled 200 – History through text and pictures
- Editorial Items and Stats
- JRRD 180 – Our Video
- Value-added Material
- GPO and ePub
- The JRRD Web site
- Conclusions and Thanks

Please note: This PP is best appreciated with speakers turned on!
No place in the United States is better prepared to serve as a portal to the understanding of the significance of the War of 1812. Maryland’s rich War of 1812 history includes the Star-Spangled Banner and our National Anthem.

Sailabration 2012 was one piece of the Star-Spangled 200 effort, a 3-year commemoration of Maryland’s unique contributions to the defense and heritage of the nation, including the birth of the Star-Spangled Banner.

Maryland played a pivotal role during the War of 1812, particularly during 1814 when the British captured and burned Washington, D.C. and then made their way toward Baltimore.
In the summer of 1812, American troops attempted to invade and conquer Canada. The poorly planned campaign ended in defeat and the withdrawal of the Americans. However, two American frigates, the USS Constitution and the USS United States, gained victories in naval battles, boosting American morale and contributing to President Madison's re-election. The USS Constitution remains in Baltimore’s Inner Harbor.

In response, the British gradually established and tightened a blockade of the American coast south of New York, impairing trade and undermining the American economy.

American attempts to invaded Canada during the spring and summer of 1813 were somewhat more successful than the previous year's, yet they ended in stalemate. By the end of the season, the British blockade had extended north to Long Island.
In April 1814, Napoleon was overthrown, freeing some 14,000 experienced British troops for battle in America. The British who were sent to America planned a three-pronged strategy: (1) to attack New York along the Hudson River and Lake Champlain in order to divide New England from the rest of the country, (2) to attack the Chesapeake region - the center of government and pro-war sentiment, and (3) to attack New Orleans to block and control the Mississippi River.

The British planned to attack Baltimore by land at North Point and by sea at Fort McHenry, which stood in defense of the Baltimore Harbor.

The British harassed citizens, burned towns and farms, and overwhelmed the scant American naval forces and militia. With the Americans distracted and largely unprepared, the British entered the nation’s capital and burned several public buildings, causing the President, his family, and Cabinet to flee Washington. In September, however, an all-out land and sea defense of Baltimore forced the withdrawal of the British from the Chesapeake region.
It was during the bombardment of Fort McHenry (September 1814) that Francis Scott Key, a Maryland-born attorney brought by truce ship to negotiate the release of an American prisoner, was inspired to write the words to what became the United States’ National Anthem.

The same month, the British fleet in Lake Champlain was destroyed, leading to the British retreat into Canada. This defeat convinced the British to agree to a peace treaty, known as the Treaty of Ghent, with very few conditions. In January 1815, with neither side aware that the treaty had been signed the previous month, the British decisively lost the Battle of New Orleans. David had defeated Goliath.
JRRD Updated Design

- Color as subsection indicators
- Icons for value-added material
- Cover copy included in each TOC
- New fonts for readability
New Hardcopy/PDF INSTANT Navigation

Please note color coded pages for subsections (title, masthead, guest editorials, JRRD at a Glance, review and scientific/technical articles, and back matter) and icons for value-added material.
JRRD Impact Factor

Impact Factor 2005-2011

- 2 Year Impact Factor
- 5 Year Impact Factor

JCR Years
(JCR = Journal Citation Records, Thompson ISI)

2008 = NO WEB Presence: STILL Affects 5 Year Impact Factor Calculation
"TRUE COSTS OF RESEARCH MISCONDUCT"

Due to the growing research population and a pressure to 'publish or perish,' an increasing number of researchers have taken to cutting corners, resulting in falsified research, fraudulent data and plagiarism. This research misconduct creates a ripple effect of costly damages to individuals, organizations and the general public. iThenticate's new report, "True Costs of Research Misconduct," explores reasons for the dramatic rise in research misconduct and defines four types of costs that are associated with misconduct.

What do we do about plagiarism?

We use iThenticate and follow COPE (Committee on Publication Ethics) guidelines if issues arise.
How does JRRD use iThenticate?

Every article is run through iThenticate during the production process before it is edited.
2013 Plagiarism Policy

• Any paper in which plagiarism is found will be immediately rejected and COPE procedures will be followed.

• When self-plagiarism is detected, authors will be given the opportunity to revise the paper. The revised manuscript will be tested for plagiarism again, and if the revisions were not sufficient, the paper will be rejected.

We suggest that all authors use a plagiarism detection program such as iThenticate or Turnitin before submitting manuscripts (please see the JRRD Web site iThenticate icon). Authors should look for both a high percentage match and large blocks of matching text. Matching sections of text greater than one or two sentences will be considered plagiarism.
JRRD 180

The 2012 JRRD Video

Please make sure your speakers are on!

Click Here to View Video
JRRD offers more value-added features than any other JCR listed rehabilitation journal!
GPO Bookstore – Segue into ePub

- JRRD content available effective 48(6).
- GPO assists with creating a “Ladder of Engagement”:
  - Public libraries
  - Academic libraries
  - Online retail
- No additional cost to JRRD.
Hardcopy Publication Prices
Per Issue

$5.99

$4.50

$7.99
Description: Irregularly issued subscription service. First GPO sales issue will be V. 48, No. 6, July 2011. Subscription service begins with the first issue after the order is processed.
Single copies will be sold at various prices. Issues continue to be available electronically at http://rehab.research.va.gov/jour/about.html. JRRD. File Code 2B.
Price: $133.00/year
Why Mobile Content is Important

MOBILE DATA RUNS ON SPECTRUM

spec • trum (spek - ′trəm), n., pl. -tra. 1. It is the invisible infrastructure that makes our mobile technology work and drives our modern lives. Without adequate spectrum our smartphones and tablets are powerless.

5 YEARS AGO WE USED OUR PHONES FOR...

calling  texting  emailing

AND THAT WAS ABOUT IT.
now, we use them for EVERYTHING*

LIKE A TON OF APPS...

792 MOBILE APPS

DOWNLOADED PER SECOND

AND A WHOLE LOT OF STREAMING...

29M MOBILE MUSIC STREAMING IN 2011

52% VIDEO CONTENT ACCOUNTS FOR OF ALL MOBILE DATA TRAFFIC

AND WE CAN'T STOP SHARING...

1,627 FACEBOOK PER SECOND

13M MOBILE TWITTER USERS

1,900% POSTED TO INSTAGRAM IN ONE YEAR
LITERALLY EVERYTHING

With every new device, we see an increase in mobile data traffic usage.

- Basic phone: 35x
- Smartphone: 121x
- Tablet: 121x
What if you want all the content at one time in an easy to use format on your desktop, phone, or tablet with the ability to utilize all the value-added data............

You can readily download JRRD content from Web one PDF at a time and read as a PDF on your device. BUT....

If you WANT content where you are when you need it, you want an APP!
Apps = $$$Money$$$$ to develop and maintain
Excerpted from Dr. Madoff, EIC, about his APP

“Our new app provides our busy audience with the critical research information they need, when and where they need it,” commented Robert D. Madoff, MD, Editor-in-Chief of Diseases of the Colon & Rectum. “Our powerful new platform allows surgeons to quickly navigate the full contents of each issue, and also link out to supplemental content or view embedded video or podcasts.”
We want an App

But we cannot justify the $$$$$ - $$$$$$$ needed to develop and maintain an APP...........

So what do we do?

Working with GPO, we partnered with Zinio to effectively acquire an APP for $$$$ to JRRD and $$ for stakeholders. 😊
Working through GPO, have established a relationship with ZINIO to host JRRD content starting with 49(1), 2012, and available to purchase.

“Any Time, Any Place, Any Device”
Multi-page view of ZINIO, all hypertext links and supplementary material readily available!
shopping cart

Click Proceed to Checkout to Proceed with your Order

Journal of Rehabilitation Research and Development (JRRD)
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(10 issues per year)

SubTotal $59.99 US

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2013 Subscriptions – Fiscal Prudence

- Passage of Executive Order 13589, *Promoting Efficient Spending*, mandates a 20% reduction in print if materials are duplicated on the Web.

- Late Fall 2012, JRRD will begin a campaign to reduce individual free (but not institutional, library, etc.) subscriptions to facilitate this mandate as well as promote green savings (this includes trees and cash 😊).

- January 2013, all subscribers who have not returned subscription request replies will be dropped and encouraged to consider either Web, Zinio, or U.S. Government Bookstore options for content acquisition.
目前退伍軍人建康行政署的脊椎傷患一族到底是哪些人？

作者: Catherine M. Curtin, MD 等

退伍軍人建康行政署是負責對脊椎傷患的退伍軍人提供綜合性照顧的，不過這一族類人的結構也在變化中。他們較前為長壽，也因此產生了新的醫療挑戰。如關節炎、骨質疏鬆及心血管疾病等。此外，近年戰爭的新傷者和更多的女性加入軍隊已影響了脊椎傷患退伍軍人的人口結構。此研究針對界定目前有脊椎傷患的退伍軍人，並著重在健康照顧的使用和有脊椎傷患的女性退伍軍人。此資訊可協助對這樣一種複雜人口結構的資源分配，以期達成最適當的健康照顧。
Asian Influence Rising Rapidly

Research in Asia heats up

US indicators reveal opportunities as science momentum shifts to China.

By Jeffrey Mervis

In a world that places limits on US competitiveness, the rise of China's scientific influence is a cause for concern. This is not just about China's economic prowess; it's also about the rising importance of Asian science in shaping the future of global innovation.

China's scientific advancements are increasingly being recognized as a global force. This is evident in various indicators such as its citation count in scientific publications, the number of patents filed, and its investment in research and development. The United States, which has traditionally been the leader in scientific research, is facing increasing competition from China, especially in areas like biotechnology, information technology, and materials science.

China is no longer just a follower in the global scientific landscape. It is now a significant competitor, and this is evident in the rapid rise of its publications in top-tier journals. This shift is not only impacting the United States but also other countries that rely heavily on scientific research for innovation and economic growth.

As China continues to invest heavily in science, it is important for the United States to remain vigilant and adapt to these changes. This includes fostering partnerships with Asian countries, investing in education to attract the best talent, and supporting research collaborations that can lead to breakthroughs in science and technology.
Academic Journal Exhibition (AJE) China Book Tour

- JRRD has partnered with The Charlesworth Group through LinkedIn.
- The tour covers approximately 70% of the Chinese print subscription market.
- Exhibitions will be located in prominent universities, public libraries, and the BIBF (19th Beijing International Book Fair).

Shanghai June 10-30, 2012
Wuhan July 13-17, 2012
Shenzhen July 2012
Beijing August 29, 2012 - September 2, 2012
Veteran Artwork Gallery

http://www.flickr.com//photos/jrrdeditor/show/

Please click on the above link and view the 24 entries for the 2013 JRRD cover competition.

After you view the show, click on “Show info” (upper right-hand side) to obtain the corresponding numbers that relate to each photo you like.

Email your FIVE (5) top picks to:
Johanna.gribble@va.gov by August 3, 2012.
2011 - JRRD Accessed by 91 Countries
2012 - JRRD Accessed by 171 Countries

Speaking 134 Different Languages
JRRD Downloads 2004 - 2012

- 2004: 1,617,063
- 2005: 2,296,682
- 2006: 3,326,994
- 2007: 3,544,985
- 2009: 4,602,028
- 2010: 5,302,689
- 2011: 6,369,096
- 2012 (Projected): 7,400,000
JRRD Web Site Traffic

- 11 Different Platforms
- 13 Different Browsers
- Mobile Traffic up 81%
**JRRD Web Site Traffic**

**Google Referrals up 10%**

PubMed is now the 2\textsuperscript{nd} largest referral source

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JRRD Web Site Technology

- Video: 6,569 views on YouTube (2011: 4,995)
- Facebook: nearly 800 Fans (2011: 659)
- Twitter: 275 tweets, 596 following, 85 followers (2011: 119 tweets, 85 following, 24 followers)
- RSS Feed: 9,687 views per month (2011: 3,498)
- PodCasts: 1,533 views per month (2011: 932)
- PowerPoint Image sides (includes JSPs):
  - 2009: 12 per month
  - 2010: 2,395 per month
  - 2011, 2012 over 6,000 per month
Conclusions

- JRRD is continuing to improve in:
  - Metrics
  - Outreach
  - Presentation
  - Dissemination
  - Quality

- JRRD is facilitating new ways of content dissemination while utilizing government funds prudently.
Thank you!!!

△ Our thanks for taking the time to read and listen to this presentation.
△ Please remember to vote on the artwork!
△ Many thanks for your assistance during the past year with editorial issues great and small.
△ Thanks to the RR&D Service for providing universal support of all our endeavors.
△ Thanks to the team for all their hard work and continuing dedication to JRRD!