Expertise Among Board Members and Rehabilitation Research & Development Manuscripts Submitted to JRRD
Associate Editorial Board 2014: Expertise

- Physical Medicine & Rehab
- Assistive Technologies
- Rehab Engineering
- Prosthetics/Orthotics
  - Upper Extremity
  - Lower Extremity
- Neural Stimulation
- Musculoskeletal, Biomechanics
- Biophysics
- Physical Activity/Function
- Chronic Conditions: Diabetes
- Healthcare: Geriatric
- Hearing/Sensory Aids, Aural Rehab
- Mental Health
- Psychosocial
- Biochemistry
- Biostatistics
- Methodology
Editorial Board 2014: Expertise

- Physical Medicine & Rehab
- Neurology
- Assistive Technologies
- Rehab/Biomed Engineering
- Prosthetics/Orthotics
  - Upper Extremity
  - Lower Extremity
- Musculoskeletal, Biomechanics
- Pain
- TeleMed
- Chemistry
- Veterinary Med
- PT: Physical Activity/Function
- Chronic Conditions: Pulmonary, MS
- SCI
- Geriatrics
- Hearing, Aural Rehab
- Ophthalmology, Optometry
- Psychology, Psychiatry, Mental Health
- Epidemiology
- Outcomes
- Health Economics
- Methodology
Scientific Advisory Board 2014: Expertise

- Audiology
- SCI
- Prosthetics, Orthotics
- Scientific Library Administration
Consider Breadth of Your Expertise in Light of the Manuscripts

For Discussion:

• Do you feel that the breadth of expertise among Associate Editors (AEB) is sufficient to manage and direct manuscripts for subsequent review?
  – If not, what expertise should be considered for the AEB?

• Do you feel that the breadth of expertise among the Editors (EB) is sufficient to execute manuscript review?
  – If not, what expertise should be considered for the EB?
Service to VA Office of Research & Development (ORD)

JRRD Associate Editorial Board
JRRD Editorial Board
JRRD Scientific Advisory Board
Current Number of Members on Each Board

- Scientific Advisory Board (SAB)
  - 4 members

- Associate Editorial Board (AEB)
  - 13 members

- Editorial Board (EB)
  - 39 members

- Please see journal for lists of members
In 2013 Length of Service on each JRRD Board: (Does not include previous service on another board)
In 2013 Sequential Service on JRRD Boards

- 2 SAB members previously served on EB
  - EB years of service: 9 & 10 years
  - Both have >11 years cumulative service

- 8 AEB members previously served on EB
  - EB years of service: 2 – 10 years
  - Cumulative service in years: 9 (n=1), 10 (n=3), >11(n=4)

- 2 EB members previously served on AEB
  - AEB years of service: 7 & 11 years
  - Both have >11 years cumulative service
Length of Service on JRRD Boards: Noting a Range

- RR&D Scientific Merit Review Committee (not actual comm. photo)
- Serve 2 – 4 year staggered appointments

For Discussion:
What makes sense to you for JRRD?
What about sequential service on boards and cumulative number of years?

- United States Supreme Court
- Serve lifetime appointment
JJRD
Taking a Look at this Program
ORD Programs: Review & Analysis

- ORD Chief Research & Development Officer (CRADO), Timothy J. O’Leary, MD, PhD
  - Called for analysis & review of the entire ORD enterprise
  - ORD National Research Advisory Council (NRAC) is charged with this work
    - Accomplished via NRAC sub-committees
ORD NRAC: Objectives & Scope of Activity

- Provides advice to the Secretary & Under Secretary for Health
- Makes recommendations on nature & scope of R&D sponsored &/or conducted by VHA, to include:
  - Policies & projects of ORD
  - Focus of research on high priority health care needs of Veterans
  - Balance of basic, applied, & outcomes research
  - Scientific merit review process
  - Appropriate mechanisms by which ORD can leverage its resources to enhance research financial base
  - Rapid response to changing health care needs
    - While maintaining stability of research infrastructure
  - Protection of human subjects research
ORD NRAC: Duties

- Advises Secretary and Under Secretary for Health on all matters related to research & development program
- Conducts analyses & develop reports or other materials as necessary
- May establish subcommittees to carry out specific projects or assignments
  - Subcommittees report back to NRAC
Current Status

• Overview of JRRD presented to NRAC in June 2014
• Subcommittee is in process of being established
• You may be interviewed, asked to fill out questionnaires,…
  – Subcommittee will determine format
Plagiarism Detection

Tristan Horrom, MS
Technical Writer-Editor
Plagiarism Policy Review

--Every article is run through iThenticate during the production process before it is edited.

--Any paper in which plagiarism is found will be immediately rejected and COPE procedures will be followed.

--For cases of self-plagiarism, the author is contacted and given four options depending on the nature of the duplication:
   1. Paraphrase the text and add a citation to the original.
   2. Put matching text in quotes and add a citation to the original.
   3. Refer to the original publication without repeating the text.
   4. Include a properly cited appendix with the relevant text for online publication.

--Articles are run through iThenticate again after the author has revised.
2013–2014 Plagiarism Numbers

• 163 articles run through iThenticate since the last Board Meeting.

• 12 articles flagged for attention because of self-plagiarism or duplication.
  – Of these, 4 were let through because we did not consider the sources “published” (grant applications, non-peer reviewed poster presentations, self-published websites, etc.)
  – 8 articles were rewritten by the authors to avoid the duplication.

Drop from 10% with problems last year to 5% this year.
JRRD Production Update

JRRD Editorial Board Meeting: 17 JUL 2014
Transition to XML Workflow

eXtyles

- MS Word submissions converted to XML using eXtyles (copyeditors)
- eXtyles export to CrossRef, PubMed, and PubMed Central

Typefi

Typefi uses xml output to create
- Automated InDesign layout
- HTML for Web

Expected full implementation Fall 2014
Implementation has been delayed because of contract problems
2013-2014 Zinio Sales—Net Sale Amt USD: $231.32

JRRD added to Zinio Z-Pass program: Fall 2013

Z-pass allows users to select three Zinio titles for $5/month
Zinio Business Center—2013 to 3014

Zinio Distribution

Single Copy: 3%  $7.59
Subscription: 78% $179.97
Z-Pass: 19%   $43.76

U.S. Government Bookstore Hardcopy Subscriptions = 12
• GPO print vendor
  New vendor awarded April 2014
• Ongoing quality assurance issues with new vendor according to GPO regulations—Will require repeated press inspections
• Award and start of service delayed because of post-award protest
• Hardcopy delivery delayed: 51(2) has shipped
• Production schedule via online access running only 2-week delay
Public Affairs and Social Media Update

Kenneth Frager
Public Affairs Officer
Key Initiatives Update

• Completed *JRRD Then & Now* initiative to mark 50th year of publication excellence

• Expanded social media presence and more coordinated distribution schedule

• Partnerships with submitting author’s institutional public relations contacts

• Cost reduction through consolidation of print mailing list and expansion of e-alert

• Restructured guest cover artist program as a means of cost reduction, while enhancing artist acknowledgement and recognition

• Evaluated use of Newswise for distribution of new issue announcements

• Selected to test use of VA-wide media monitoring and distribution tool
Measurable Social Network Reach

• More than 1,300 likes on Facebook, which defines the number of people who have “liked” at least one article.

• JRRD doesn’t accept “friends” on Facebook, only followers, which gives us an expanded reach without sacrificing integrity of information posted to our page.

• Facebook page has seen an uptick in viewer engagement over last year, which means followers are sharing our information more.

• More than 200 followers on Twitter

• More than 30 people in the JRRD group on LinkedIn

• Continue to use Newswise for distribution to science writers

• Then & Now section of Web site saw more than 18,000 views since it went live with the first article in March 2013 through April 2014
JRRD
Web Development and Analytics

David Bartlinski
Technology Information Specialist
Web Hosting & Maintenance

Rehabilitation Research & Development Service

(www.rehab.research.va.gov)

&

JRRD

(www.rehab.research.va.gov/jrrd)

- Hosted by Austin Information Technology Center (AITC)
- All analyzed data is provided by WebTrends (hosted and maintained by AITC)
  Google Analytics
Web Site Redesign

New VA Web Site Features

- New layout
- Improved navigation functionality
- Expandable navigation window
- “Breadcrumb trail”
- Social media integration

Behind the Scenes

- Expanded use of metadata
- Improved compatibility with outside Web technologies such as Javascript and jQuery
- Google Analytics
Web Site Redesign

New VA Web Site Features

- New layout
- Improved navigation functionality
- Expandable navigation window
- “Breadcrumb trail”
- Social media integration

New JRRD Web Site Features

- Read, Submit, & Explore
- Discover, Subscribe, & Look
- New Browse JRRD system
- JRRD navigation breakdown
JRRD Content Downloads 2004 - 2014

- 2004: 1,617,063
- 2005: 2,296,682
- 2006: 3,326,994
- 2007: 3,544,985
- 2009: 4,602,028
- 2010: 5,302,689
- 2011: 6,369,096
- 2012: 9,632,758
- 2013: 9,309,288
- 2014 (Projected): 11,000,000
JRRD Content Downloads Jan - June

- 2012: 4,157,363
- 2013: 4,058,475
- 2014: 5,295,114

30% increase from 2013 to 2014.
Supplementary Materials Then & Now

- Video views on YouTube: 3,337 (2010) to 9,480 (2012)
- RSS feed views per month: 1,461 (2010) to 8,442 (2012)
- PowerPoint slides downloaded
  - Per month: 2,395 (2010) to 7,149 (2012)
- Podcast views on iTunes: 9,887 (First Year) to 17,882 (2012)
- Podcast episodes downloaded: 7,885 (First Year) to 26,861 (2012)
### JRRD Supplementary Materials 2012 - 2013

<table>
<thead>
<tr>
<th>Category</th>
<th>2012</th>
<th>2013</th>
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<tbody>
<tr>
<td>Video views on YouTube</td>
<td>9,480</td>
<td>13,498</td>
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<td>RSS feed views per month</td>
<td>8,442</td>
<td>8,294</td>
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<tr>
<td>PowerPoint slides downloaded</td>
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<tr>
<td>Per month</td>
<td>7,149</td>
<td>9,920</td>
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<tr>
<td>Total</td>
<td>85,779</td>
<td>119,050</td>
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<td>Spanish At a Glance views</td>
<td>263,938</td>
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<td>Podcast views on iTunes</td>
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<td>Podcast episodes downloaded</td>
<td>26,861</td>
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**Source:** Veterans Health Administration
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<th>2010</th>
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<tr>
<td>Average visits per day</td>
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<td>3,406</td>
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<td>Average visit duration</td>
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<tr>
<td>Page views</td>
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<td>7,168,500</td>
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<td>Page views per day</td>
<td>6,592</td>
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<td>Total Web site hits</td>
<td>12,583,305</td>
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<td>Web site hits per day</td>
<td>34,953</td>
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<td>Mobile device visits</td>
<td>2.21%</td>
<td>6.58%</td>
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<tr>
<td>Category</td>
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<td>--------------------------------</td>
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<td>Average visits per day</td>
<td>3,406</td>
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<td>Average visit duration</td>
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<td>Page views per day</td>
<td>19,618</td>
<td>7,523</td>
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<td>Total Web site hits</td>
<td>30,347,873</td>
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<td>Web site hits per day</td>
<td>84,299</td>
<td>66,520</td>
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<tr>
<td>Mobile device visits</td>
<td>6.58%</td>
<td>8.24%</td>
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## JRRD Web Site Traffic Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Traffic Percentage</th>
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</thead>
<tbody>
<tr>
<td>1. google / organic</td>
<td>43.36%</td>
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<tr>
<td>2. (direct) / (none)</td>
<td>16.88%</td>
</tr>
<tr>
<td>3. ncbi.nlm.nih.gov / referral</td>
<td>10.28%</td>
</tr>
<tr>
<td>4. bing / organic</td>
<td>4.91%</td>
</tr>
<tr>
<td>5. yahoo / organic</td>
<td>3.01%</td>
</tr>
<tr>
<td>6. index.va.gov / referral</td>
<td>2.46%</td>
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<tr>
<td>7. research.va.gov / referral</td>
<td>1.57%</td>
</tr>
<tr>
<td>8. google.com / referral</td>
<td>1.33%</td>
</tr>
<tr>
<td>9. military.com / referral</td>
<td>0.68%</td>
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</tbody>
</table>

- **Google**: 43.4%
- **Direct Traffic**: 16.9%
- **PubMed**: 10.3%
- **Other**: 15%
Closing

• Monitor Web site usage
• Analyze Web site performance statistics
• Use collected data to determine where to focus our efforts
• Explore any and all avenues for distributing JRRD content online
• Uphold VA and JRRD information accessibility standards