Using geographic information system tools to improve access to MS specialty care in Veterans Health Administration

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Abstract—Access to appropriate and timely healthcare is critical to the overall health and well-being of patients with chronic diseases. In this study, we used geographic information system (GIS) tools to map Veterans Health Administration (VHA) patients with multiple sclerosis (MS) and their access to MS specialty care. We created six travel-time bands around VHA facilities with MS specialty care and calculated the number of VHA patients with MS who resided in each time band and the number of patients who lived more than 2 hours from the nearest specialty clinic in fiscal year 2007. We demonstrate the utility of using GIS tools in decision-making by providing three examples of how patients’ access to care is affected when additional specialty clinics are added. The mapping technique used in this study provides a powerful and valuable tool for policy and planning personnel who are evaluating how to address underserved populations and areas within the VHA healthcare system.

Key words: access to care, geographic information system (GIS), healthcare, mapping techniques, multiple sclerosis, policy planning, travel time, veterans, Veterans Health Administration, VISN.

BACKGROUND

Access to appropriate and timely healthcare is critical to the overall health and well-being of patients with chronic diseases. Patients with chronic and disabling diseases and conditions use a disproportionately large amount of the total healthcare dollars and are more likely to experience problems with access to needed services [1–3]. More specifically, access barriers in these patient groups have been shown to have a wide range of negative effects on service utilization and health. Not only is there an increased risk of secondary conditions and deterioration in their overall health, but these barriers negatively influence overall quality of life [4].

Multiple sclerosis (MS) is a chronic, degenerative disorder of the central nervous system that results in a wide range of neurological symptoms and can lead to significant disability. It is the most common neurological disorder among young adults, with a worldwide prevalence of about 100 per 100,000. An estimated 400,000 cases exist in the United States at any time point, with 10,000 new

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Abbreviations: FY = fiscal year, GIS = geographic information system, MS = multiple sclerosis, MSCoE = MS Center of Excellence, VA = Department of Veterans Affairs, VAMC = VA medical center, VHA = Veterans Health Administration, VISN = Veterans Integrated Service Network.

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cases diagnosed annually. MS occurs more frequently in Caucasians than other racial groups and is nearly three times more common in women than men [5–13]. The hallmark symptom of MS is irreversible disability (e.g., impaired ambulation), which occurs in 50 percent of patients with MS after about 28 years [14–15]. Because MS is a complex, chronic, and degenerative disease, MS specialty care is critical to ensuring quality healthcare.

Specification of MS specialty care in the Veterans Health Administration (VHA) can be found in the Multiple Sclerosis System of Care Procedures [16]. In general, MS specialty care is defined as MS-specific healthcare provided by an individual or team of clinicians with subspecialty training/certification in MS. Most often, a neurologist is the lead clinician who works closely with and supervises other clinicians (e.g., nurse practitioner, physician assistant) in management of the unique healthcare needs of veterans with MS.

Due to the chronic nature of MS and the unpredictable and variable nature of the disease course, patients with MS are heavy consumers of healthcare services. Miltenburger and Kobelt found that (1) healthcare costs increase dramatically as disability increases, (2) indirect costs are the predominant driver of total costs as patients lose their ability to maintain employment as the disease progresses, and (3) inpatient costs are the primary driver of direct costs [17]. Within the VHA, patients with MS had annualized total healthcare costs (2003 valuation) that were second only to spinal cord injury ($25,500 vs $29,500, respectively) [18].

In response to concerns about access to quality MS care in the VHA, two MS Centers of Excellence (MSCoEs) were established in 2003 that were tasked to “provide the best possible care for veterans with MS” through research and the development of standards of care for MS throughout the VHA system (www.va.gov/ms). The Baltimore Department of Veterans Affairs (VA) Medical Center (VAMC) (the MSCoE-East) and the Seattle-Portland VAMCs (the MSCoE-West) were selected as the coordinating sites for this program. A major goal of the MSCoEs is to improve the quality of and access to MS specialty care for veterans diagnosed with MS throughout the VHA system. Currently, about 39,000 veterans (VHA MS User Cohort) are seen in the VHA for MS-related issues (e.g., rule-out, diagnostic evaluation, treatment) and about 19,000 have a “confirmed” diagnosis (VHA MS Patient Cohort) [19].

Recently, The National MS Society endorsed 17 MS-specific quality indicators [20], 1 of which is that patients receive an annual MS specialty visit. Probably the most basic of benchmarks for assessing access to quality MS specialty care is the proportion of MS patients seen by an MS specialist at least once a year. Preliminary analysis in the VHA revealed that only 51.5 percent of the VHA MS Patient Cohort (nationwide) received an annual MS specialty visit during fiscal years (FYs) 1998 through 2006 [21].

The present study was designed to establish travel bands to the nearest VHA facility with MS specialty care clinics for each veteran with MS and to provide an empirical method for testing placement of new MS specialty care clinics in potentially underserved areas. Our objectives were to (1) use geographic information system (GIS) tools to ascertain veterans’ access to MS specialty care and services within the VHA and (2) demonstrate the utility of using GIS tools in decision-making by providing three examples of how patients’ access to care is affected when additional MS specialty care clinics are added.

METHODS

Study Design

This retrospective, observational study of all MS patients seeking treatment in VHA facilities during FY2007 lays a foundation for future research.

Study Cohort

From 19,311 veterans whose MS diagnosis was confirmed through application of a statistical algorithm [19], 92 cases (0.48%) were excluded because of invalid/missing zip codes, army post office or overseas zip codes, and residence outside the United States, Puerto Rico, and the Virgin Islands. The total number of VHA patients with MS used for GIS analysis in this study was 19,219.

Data Sources

The VHA MS Patient Cohort was derived from VHA extant databases and contains patient characteristics that include home zip code, healthcare utilization by type of care (inpatient, outpatient), location of care (hospital unit, clinic stop codes), diagnosis and procedure codes, and healthcare costs, as well as home/treating facility and its zip code.

Analysis Plan

In this study, we defined veterans’ access as travel time (in minutes) to VA healthcare facilities. With the use
of GIS mapping tools (ArcGIS, ESRI; Redlands, California), the location of patients in relation to MS specialty care clinics are displayed across Veterans Integrated Service Network (VISN) based on zip code data. From the administrative data, patients’ state, county, and zip code of residence were obtained. The Assistant Deputy Undersecretary for Policy and Planning maintains the VA Site Tracking System, a database on all VA facilities. This database includes the street address of the facility, along with the site latitude and longitude [22].

**Procedures**

The VHA Planning System Support Group [22] has created 30-, 60-, 90-, and 120-minute travel-time bands around each VA facility. Using travel time as an indicator of geographic access is important, because straight-line distance depends on population density and ease of traveling. For example, a 15-mile distance to a VA facility in rural Nebraska may take a commuting time of 15 minutes, while the same 15-mile distance may take an hour or more in heavily urbanized areas such as Chicago, Los Angeles, or New York. The methodology used for creating the travel-time bands accounts for population density and type of roadways.

These data were then used to generate maps displaying current patient-to-facility patterns and maps of three “What if?” scenarios to demonstrate the utility of GIS tools for decision-making. Specifically, the change in MS patients’ access to specialty care was calculated when MS specialty clinics in VISN 9 (Nashville), VISN 15 (Kansas City), and VISN 16 (Houston) were added.

**RESULTS**

The availability of and accessibility to MS specialty care varies widely within and between VISNs and the East-West catchment areas. **Figure 1** provides a national

![Figure 1](image)

*Figure 1.* National map of Veterans Health Administration (VHA) facilities offering multiple sclerosis (MS) specialty care overlaid with Planning System Support Group travel bands. MSCoE = MS Center of Excellence.
map of VHA facilities with MS specialty care overlaid with the Planning System Support Group travel bands for veterans with MS. For confidentiality purposes, the specific number of patients contained within each zip code is not provided.

**East**

Table 1 summarizes geographic access (travel time) for the MSCoE-East network. More than one-third (34.8%) of MS patients in the total catchment area (VISNs 1–11) traveled more than 2 hours to MS specialty care. Access to MS specialty care was poorest in VISN 9, where only 7.1% of MS patients were within 30 minutes and 85.7% resided more than a 2-hour travel time to the nearest MS specialty site. Other VISNs where more than half of patients traveled more than 2 hours to MS specialty care include VISN 2 (57.8%) and VISN 6 (63.3%). Only a small percentage of MS patients in VISN 3 (1.0%) and VISN 5 (3.8%), the smallest VISNs, were more than 2 hours from specialty care. More than 40% of patients in both VISNs resided within 30 minutes of facilities offering MS specialty care.

<table>
<thead>
<tr>
<th>VISN</th>
<th>0–15 min</th>
<th>15–30 min</th>
<th>30–60 min</th>
<th>60–90 min</th>
<th>90–120 min</th>
<th>120+ min</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. New England Healthcare System</td>
<td>67 (8.7)</td>
<td>123 (16.0)</td>
<td>268 (34.8)</td>
<td>148 (19.2)</td>
<td>52 (6.7)</td>
<td>111 (14.4)</td>
</tr>
<tr>
<td>2. Healthcare Network Upstate New York</td>
<td>29 (7.7)</td>
<td>28 (7.4)</td>
<td>17 (4.5)</td>
<td>48 (12.7)</td>
<td>33 (8.8)</td>
<td>218 (57.8)</td>
</tr>
<tr>
<td>3. New York/New Jersey Veterans Healthcare Network</td>
<td>59 (14.8)</td>
<td>107 (26.8)</td>
<td>127 (31.8)</td>
<td>83 (20.8)</td>
<td>20 (5.0)</td>
<td>4 (1.0)</td>
</tr>
<tr>
<td>4. Stars and Stripes Healthcare Network</td>
<td>55 (7.0)</td>
<td>98 (12.5)</td>
<td>232 (29.6)</td>
<td>164 (20.9)</td>
<td>157 (20.1)</td>
<td>100 (12.8)</td>
</tr>
<tr>
<td>5. Capitol Health Care Network</td>
<td>54 (14.8)</td>
<td>127 (34.8)</td>
<td>128 (35.1)</td>
<td>29 (7.9)</td>
<td>13 (3.6)</td>
<td>14 (3.8)</td>
</tr>
<tr>
<td>6. Mid-Atlantic Network</td>
<td>57 (7.7)</td>
<td>94 (12.7)</td>
<td>60 (8.1)</td>
<td>32 (4.3)</td>
<td>34 (4.6)</td>
<td>467 (63.3)</td>
</tr>
<tr>
<td>7. The Atlantic Network</td>
<td>27 (3.9)</td>
<td>66 (9.5)</td>
<td>119 (17.2)</td>
<td>66 (9.5)</td>
<td>100 (14.4)</td>
<td>315 (45.5)</td>
</tr>
<tr>
<td>8. Sunshine Healthcare Network</td>
<td>61 (6.5)</td>
<td>141 (15.0)</td>
<td>254 (27.1)</td>
<td>119 (12.7)</td>
<td>165 (17.6)</td>
<td>197 (21.0)</td>
</tr>
<tr>
<td>9. Mid South Veterans Healthcare Network</td>
<td>5 (1.0)</td>
<td>30 (6.1)</td>
<td>19 (3.8)</td>
<td>6 (1.2)</td>
<td>11 (2.2)</td>
<td>424 (85.7)</td>
</tr>
<tr>
<td>10. Healthcare System of Ohio</td>
<td>18 (7.1)</td>
<td>33 (5.7)</td>
<td>76 (13.1)</td>
<td>96 (16.6)</td>
<td>103 (17.8)</td>
<td>253 (43.7)</td>
</tr>
<tr>
<td>11. Veterans In Partnership</td>
<td>40 (6.3)</td>
<td>90 (14.2)</td>
<td>94 (14.9)</td>
<td>84 (13.3)</td>
<td>76 (12.0)</td>
<td>249 (39.3)</td>
</tr>
<tr>
<td><strong>MSCoE-East Total</strong></td>
<td>472 (7.0)</td>
<td>937 (13.8)</td>
<td>1,394 (20.6)</td>
<td>874 (12.9)</td>
<td>742 (10.9)</td>
<td>2,359 (34.8)</td>
</tr>
</tbody>
</table>

**West**

Travel times for the MSCoE-West catchment area are summarized in Table 2. Almost half (45.9%) of MS

<table>
<thead>
<tr>
<th>VISN</th>
<th>0–15 min</th>
<th>15–30 min</th>
<th>30–60 min</th>
<th>60–90 min</th>
<th>90–120 min</th>
<th>120+ min</th>
</tr>
</thead>
<tbody>
<tr>
<td>12. The Great Lakes Health Care System</td>
<td>99 (12.2)</td>
<td>141 (14.5)</td>
<td>202 (20.8)</td>
<td>186 (19.2)</td>
<td>156 (16.1)</td>
<td>187 (19.3)</td>
</tr>
<tr>
<td>23. Midwest Health Care Network*</td>
<td>70 (6.0)</td>
<td>123 (10.6)</td>
<td>115 (9.9)</td>
<td>70 (6.0)</td>
<td>131 (11.3)</td>
<td>653 (56.2)</td>
</tr>
<tr>
<td>15. Heartland Network</td>
<td>20 (2.6)</td>
<td>54 (7.0)</td>
<td>97 (12.5)</td>
<td>24 (3.1)</td>
<td>34 (4.4)</td>
<td>545 (70.4)</td>
</tr>
<tr>
<td>16. South Central VA Healthcare Network</td>
<td>79 (6.7)</td>
<td>93 (8.0)</td>
<td>70 (6.0)</td>
<td>109 (9.1)</td>
<td>156 (13.4)</td>
<td>656 (56.6)</td>
</tr>
<tr>
<td>17. Heart of Texas Health Care Network</td>
<td>38 (5.5)</td>
<td>123 (17.8)</td>
<td>174 (25.2)</td>
<td>74 (10.7)</td>
<td>97 (14.1)</td>
<td>184 (26.7)</td>
</tr>
<tr>
<td>18. Southwest Healthcare Network</td>
<td>47 (6.8)</td>
<td>102 (12.7)</td>
<td>99 (12.3)</td>
<td>15 (1.9)</td>
<td>14 (1.7)</td>
<td>527 (65.5)</td>
</tr>
<tr>
<td>19. Rocky Mountain Network</td>
<td>82 (8.5)</td>
<td>139 (14.3)</td>
<td>137 (14.1)</td>
<td>133 (13.7)</td>
<td>59 (6.1)</td>
<td>420 (43.3)</td>
</tr>
<tr>
<td>20. Northwest Network</td>
<td>58 (5.2)</td>
<td>156 (13.9)</td>
<td>202 (18.0)</td>
<td>135 (12.0)</td>
<td>60 (5.3)</td>
<td>512 (45.6)</td>
</tr>
<tr>
<td>21. Sierra Pacific Network</td>
<td>49 (6.7)</td>
<td>98 (13.4)</td>
<td>153 (20.9)</td>
<td>99 (13.5)</td>
<td>55 (7.5)</td>
<td>278 (38.0)</td>
</tr>
<tr>
<td>22. Desert Pacific Healthcare Network</td>
<td>83 (8.1)</td>
<td>199 (19.3)</td>
<td>136 (13.2)</td>
<td>138 (13.4)</td>
<td>115 (11.2)</td>
<td>358 (34.8)</td>
</tr>
<tr>
<td><strong>MSCoE-West Total</strong></td>
<td>625 (6.6)</td>
<td>1,228 (13.0)</td>
<td>1,385 (14.7)</td>
<td>980 (10.4)</td>
<td>877 (9.3)</td>
<td>4,320 (45.9)</td>
</tr>
</tbody>
</table>

*VISNs 13 and 14 were combined into VISN 23 in January 2002.

VA = Department of Veterans Affairs.
patients in the total catchment area (VISNs 12–23) traveled more than 2 hours to MS specialty care. Access to MS specialty care was poorest in VISN 15, where only 9.6 percent of MS patients lived within 30 minutes or less and 70.4 percent resided more than a 2-hour travel time to a MS specialty site. Other VISNs where more than half of patients traveled more than 2 hours to MS specialty care include VISN 18 (65.5%), VISN 16 (56.6%), and VISN 23 (56.2%). VISN 12 and VISN 17 showed greater relative accessibility to specialty care for MS patients than other VISNs in the MSCoE-West catchment area (Table 2).

Hypothetical Scenarios

To demonstrate how this GIS mapping technique could be used for policy and planning purposes, we selected VISNs 9 (Eastern network), 15, and 16 (Western network) as test cases, because they had the largest percentage of patients traveling more than 2 hours to the nearest facility with MS specialty care in their respective catchment areas. On the basis of visual inspection of the VISN-specific maps, we asked, What would happen to the travel bands if an MS specialty clinic were located at an additional facility within those VISNs?

If an MS specialty clinic were placed at the Nashville VAMC (Figure 2), the proportion of VHA patients with MS traveling more than 2 hours in VISN 9 would be decreased from 85.7 percent to 65.3 percent (Table 3). In VISN 15 (Figure 3), if an MS specialty clinic were placed at the Kansas City VAMC, the proportion of patients traveling more than 2 hours would be decreased from 70.4 percent to 40.8 percent (Table 3). Similarly, if an MS specialty clinic were placed at the Houston VAMC (Figure 4), the proportion traveling more than 2 hours in VISN 16 would be decreased from 56.6 percent to 39.8 percent.
DISCUSSION

GIS mapping techniques provide a powerful and valuable tool for policy and planning personnel who are evaluating how best to address underserved populations and areas within the VHA healthcare system, particularly when access barriers are created by distance and/or travel times. However, travel time is but one source of the data needed in the decision process regarding where to locate new specialty-care services. For example, knowledge of the capabilities of potential facilities (e.g., personnel, physical facilities) and the costs that would be required to implement new specialty-care services at these target facilities are also needed for informed decision-making.

Often, insufficient data exist to empirically assess the “real-world” impact of policy decisions. In many instances, a rather lengthy period of time is needed following implementation of a new policy to allow for the necessary data collection before that policy can be empirically evaluated. The GIS mapping technique applied to the VHA’s extant data provides a means to empirically assess and compare the potential impact of locating new specialty-care services between multiple locations. Using the GIS techniques described here in conjunction with other data (e.g., facility capabilities, implementation costs) affords decision makers...
Figure 4. Map of (a) observed travel times for Veterans Integrated Service Network 15 versus (b) travel times if multiple sclerosis (MS) specialty care were added in Houston, Texas. CBOC = community-based outpatient clinic, NCHS = National Center for Health Statistics, VHA = Veterans Health Administration.
the ability to test a number of “What if” scenarios and base decisions on empirical evidence.

For example, each of the three hypothetical scenarios summarized in Table 3 results in a reduction in the proportion of patients traveling more than 2 hours to the nearest MS clinic. However on closer inspection (Table 3), one can see that adding an MS clinic in Houston in VISN 16 would result in 22 percent of the patients who traveled more than 2 hours now having to travel 1 hour or less compared with 18 percent in VISN 15 and only 9 percent in VISN 9. Thus, if only one new center could be added, the greatest savings in travel costs and travel burden on the patients would be achieved by the addition of a new clinic in VISN 16 (Houston VAMC).

This study contributes to the health services research evidence base by using an existing database together with sophisticated GIS mapping techniques to develop a method to assess geographic variability in access to specialty care for veterans with MS. Findings from this study provide baseline data for the establishment of initial benchmark criteria for the quality indicator of an annual MS specialty visit.

Results from this project can affect recommendations for healthcare management and delivery of care to MS patients by identifying geographically underserved areas and testing a variety of “what if” scenarios. The number of patients affected by locating specialty services, whether in a VAMC or in a community-based outpatient clinic via telerehabilitation, in one geographic area versus another can be used as a first step in the planning process.

CONCLUSIONS

The GIS mapping technique used in this study provides a powerful and valuable tool for policy and planning personnel who are evaluating how to address underserved areas within the VHA healthcare system, not only for MS but also for all conditions and diseases affecting the veteran patient population. Additionally, travel times generated from the GIS mapping technique can be used as a covariate in models evaluating various quality indicators (e.g., annual evaluation by a MS specialist).

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Study concept and design: W. J. Culpepper, D. Cowper-Ripley, P. M. Hoffman.
Acquisition of data: T.-Y. McDowell, E. R. Litt, W. J. Culpepper, D. Cowper-Ripley.
Analysis and interpretation of data: W. J. Culpepper, D. Cowper-Ripley, T.-Y. McDowell, P. M. Hoffman.
Drafting of manuscript: W. J. Culpepper, D. Cowper-Ripley.
Critical revision of manuscript for important intellectual content: W. J. Culpepper.
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Study supervision: W. J. Culpepper, P. M. Hoffman.

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